

rMicrofibre CHICOPEE















The first 100% recycled disposable microfibre wipe



rMicrofibre

Meet rMicrofibre™, the first 100% microfibre + 100% recycled disposable microfibre wipe

Wipe out the risk of cross-contamination in high-risk healthcare and building care environments with rMicrofibre.

Certified to remove an impressive 99.97% of bacteria using only water, this disposable powerhouse is perfect for tackling high-risk and traffic areas across all cleaning regimes. rMicrofibre supports your sustainability goals by reducing CO_2 emissions and chemical usage, which helps simplify your cleaning process and reduce health risks for cleaning staff.

By increasing fibre contact points with surfaces to pick up unseen dirt, our 100% microfibre wipe is the ultimate bacteria magnet. This wipe is a short-term use, cost-effective solution to reduce laundry risks, your overall cleaning time, and your carbon footprint all in one swift motion, ensuring a cleaner and safer environment.





Externally certified recycled content



Maximised cleaning, reduced CO₂

rMicrofibre is designed to be a short-term use, disposable product, made from 100% recycled material to give a new life to recycled bottles and textiles, while maximising hygiene. Unlike market alternatives, which are not made of 100% recycled materials and pure microfibre, including blends with viscose that compromise performance, rMicrofibre remains unrivalled, ensuring both sustainability and superior cleaning.

rMicrofibre brings you one step closer to your sustainability goals while pushing forward those set by the EU Green Deal's chemical strategy - to cut greenhouse gas emissions by at least 55% by 2030 by reducing chemical usage, while maximising cleaning efficacy and sustainable cleaning solutions.

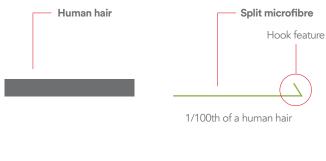




A powerful bacteria magnet

The science behind this powerful bacteria magnet is mindblowing; rMicrofibre is positively charged, while bacteria, dirt and dust are negatively charged, meaning the wipe acts as the ultimate bacteria magnet. Trapping unseen bacteria and dirt in its fibres using only water, with the versatility to work with your favourite disinfecting and sanitising products too. By splitting fibres into "micro" fibres that are >80% finer than reusable microfibre, we achieve superior surface contact to mechanically remove bacteria and dirt that gets trapped in the fibre.

rMicrofibre is certified to remove 99.97% bacteria when damp, meaning you can work in confidence and cleanliness.







Splittable microfibre at work

Traditional cloth at work

Microfibre vs Traditional Cloth

A normal cotton cloth just moves the bacteria and dirt around where as a splittable microfibre removes them from the surface.

Certified 99.97% bacteria removal





Reclaim your gleaming screen

Touchscreens are everywhere; there's certainly no avoiding them, or the greasy finger marks that come with using them. That's where our new rMicrofibre wipes come in; delivering streak-free cleaning on glass, stainless steel, mirrors and touchscreens, you can be confident in removing those troublesome greasy fingerprints from surfaces whilst also reducing the risk of bacteria transfer.

By using 100% microfibre and nothing else, our rMicrofibre wipes can remove up to 20% more natural oils¹ due the increased absorption of micro fibres, making them the perfect companion for your phone, tablet or monitor... Go on, reclaim your gleaming screen once and for all.

Removes 20% more natural oils



Maximising hygiene



Disposable for peace of mind

Creating a one-of-a-kind wipe that is environmentally friendly but still practical seems like an impossible task, but that's exactly what we've done. Designed to be disposable to avoid cross-contamination, this product will discard all of the dirt it has accumulated during its cleaning journey the moment you dispose of it.

You might be wondering, why switch to disposable? Reusable wipes, which need to be laundered, have been proven to transfer over 30% of bacteria collected onto the next surface¹, with 93% of microfibre cloths still containing dangerous levels of bacteria after laundering². Making the switch to short-term use wipes will not only reduce your washing pile but also maximise hygiene in high-risk and traffic areas.



Scott E, Bloomfield SF. The survival and transfer of microbial contamination via cloths, hand and utensils. J. Appl. Bacteriol. 1990;68:271-8

rMicrofibre

Apply. Simplify. Benefit.

We're proud of all the benefits that come with using rMicrofibre wipes, and have picked out some key applications and results to highlight its success in action.







99.97% bacteria removal with water

Compatible with your chemicals of choice



>80% smaller fibres than reusable microfibre





Removes up to 20% more natural oils



Externally certified recycled content



rMicrofibre

Product Specifications:

Article	Colour Print	Sheet Size	Sheets	Packs	Product
Number		(L x W)	Per Pack	Per Case	Type
74739	•	34×40cm	40	8	1/4 Fold









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